

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	:	
	:	
Jesse T. QUATSE, et al.	:	Confirmation No.: 9731
	:	
Serial No.: 10/616,486	:	Group Art Unit: 3688
	:	
Filed: July 8, 2003	:	Examiner: Daniel Lastra

Title: HIGH-PRECISION CUSTOMER-BASED TARGETING BY INDIVIDUAL USAGE STATISTICS

AMENDMENT AND RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.111

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 23313-1450

Sir:

This Amendment and Response constitutes a complete and timely reply to the Examiner's Answer mailed December 5, 2008 in the above-identified application. Applicant requests that prosecution be reopened. The following remarks are respectfully submitted.

Amendments to the Claims begin on page 2.

Remarks begin on page 9.